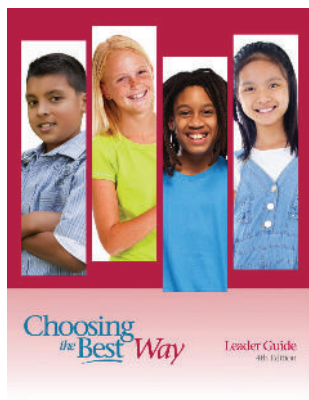


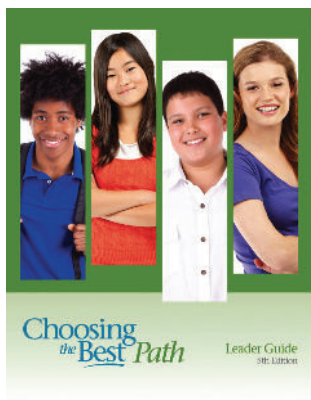


All programs updated in 2023, Journey and Way videos updated in 2020

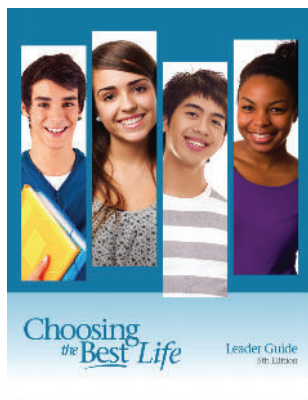
Middle School



6th Grade

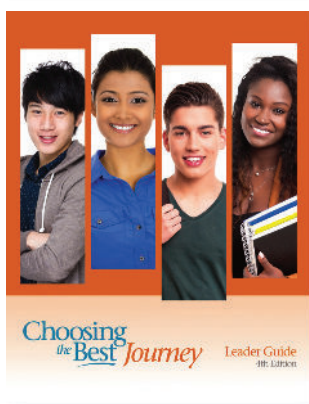


7th Grade



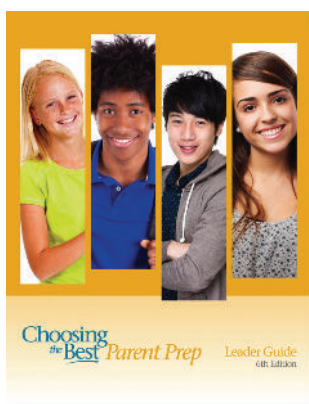
8th Grade

High School



9th-10th Grade

Parents



For Parents

Proven to Reduce Teen Sex

- **New 2022 Analysis Shows Choosing the Best Students 25% Less likely to Begin Having Sex.** Students receiving the Choosing the Best curriculum had a statistically significant reduction in sexual initiation at both the shorter-term and long-term follow-up.
- An independent, peer-reviewed, published study found that students who received Choosing the Best were 1.5 times more likely to delay having sex* vs. control group students who did not receive the program. *Statistically significant.

Medically-Accurate

- The U.S. Department of Health and Human Services (DHHS) has certified all Choosing the Best programs as medically-accurate.

Digital Tools Available

- Interactive web-based solution
- Single Sign On (SSO)
- Progress reporting for all students
- Keeps students engaged

What Curriculum Directors are saying about CTB

"I visited one of our middle schools who was teaching CTB and the sentiment was the same as other schools. The teachers absolutely enjoyed the digital teacher kit and electronic student manual for the students"

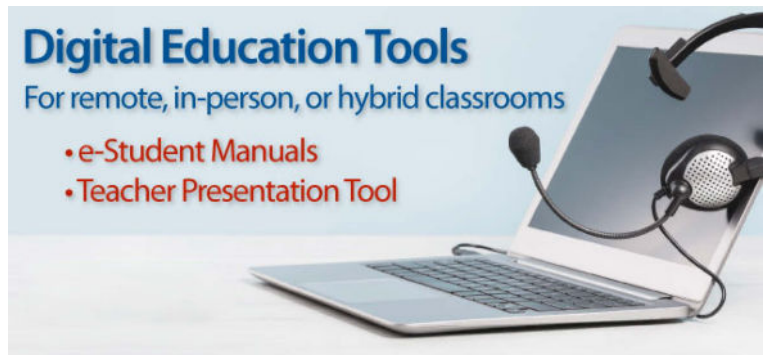
"The students were so engaged they did not want to leave"

What Teachers are saying about CTB

"I love the way the program is lesson planned. It's easy to teach and encourages a lot of engagement from the teens. They had a good time"

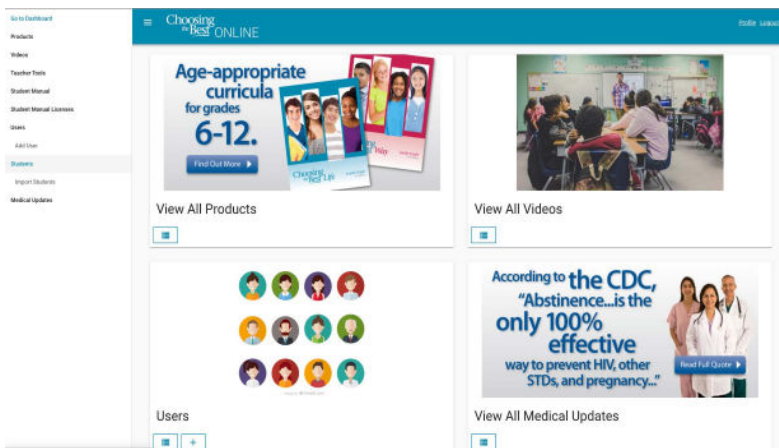
"I was nervous in the beginning, but the program was so easy and the teens were so engaged that my job was easy. I really liked teaching the program."

Choosing the Best



- Interactive web-based solution - SSO option available - Full CTB product line - Optional Grant module available to help fulfill grant reporting - Certified ClassLink Partner - Roster through ClassLink

CTB Online Portal



- Interactive Teacher Tool
- Online help/training
- Electronic student manual (ESM)
- Easy-to-run progress reports
- Online homework & quizzes

Teacher Presentation Tool (Leader Guide Companion)

- Visually engaging
- Interactive
- Increases student participation
- Easy-to-use


> About HIV/AIDS Lesson Five, Page 35

WORD BANK

tested

How common is HIV?

- About 32,000 people receive an HIV diagnosis each year in the U.S.
- About 22% of all new HIV cases occur among 13 to 24 year-olds.
- The only way to know if you have HIV is to get _____.



Electronic Student Manuals (ESM)

- ESM are interactive and compatible with most internet devices
- Students have their own password protected manual
- Students have access with SSO (ClassLink & Clever)
- Integration with ClassLink rostering

Choosing *the* Best

Teen Pregnancy Prevention Curriculum shows

25% DECLINE

in at-risk behavior.

Findings

- A 2022 analysis of data gathered in an earlier peer-reviewed, independent study of *Choosing the Best* **demonstrated that students receiving the *Choosing the Best* curriculum had a statistically significant reduction in sexual initiation at both the shorter-term and long-term follow-up.**
- Specifically, **students who received *Choosing the Best* were 25% less likely to begin having sex by the end of 9th grade and 12% less likely to begin having sex by the beginning of 10th grade**, compared to control group students who did not receive CTB.¹

Background

- The initial peer-reviewed randomized, controlled study, involved 1,143 9th grade students across six Georgia high schools. The purpose of the study was to evaluate the impact of the *Choosing the Best* curriculum on sexual activity.²
- Students were given a pre-test at the beginning of 9th grade, then those in the treatment group received the *Choosing the Best* curriculum. Next, all students were surveyed twice more: at the end of 9th grade and at the beginning of 10th grade.
- In the new analysis, independent researchers re-evaluated the short- and long-term effects of the *Choosing the Best* on sexual initiation.

Conclusions

- The positive and statistically significant decreased level of sexual initiation that was found in the treatment group of *Choosing the Best* students versus the control group at the end of 9th grade was sustained and did not significantly dissipate at the long-term 10th grade follow-up.
- These results demonstrate the effectiveness of *Choosing the Best* in creating positive behavioral change by reducing the initiation of sex among students receiving the curriculum.

¹ Impact of the Choosing the Best Program on Sexual Activity Among Students in Communities Committed to Abstinence Education: Additional Analysis Findings. Michael Floren, PhD, Kiley Floren, MPH. January 27, 2022.

² Impact of the Choosing the Best Program on Sexual Activity Among Students in Communities Committed to Abstinence Education. Lieberman L and Su H. (2012)

Choosing the Best

now offering:

GRANT MODULE



GRANT DATA COLLECTION MADE EASY

Choosing the Best is excited to announce our new Grant Tool Module for data collection. While implementing the Choosing the Best Program, organizations can now track and collect important information for grant reporting. This module requires the use of the Choosing the Best Online portal. However, reporting capabilities are available for both printed or electronic student manuals (esm).

THE GRANT MODULE



Reporting

Click a button, enter a date range and your grant report will be produced showing demographics, attendance, dosage. Those using our electronic student manuals will also see lesson progress, and whether or not the student clicked the survey link.



Demographics

Track important demographic information for easy reporting.



Simplify Survey Access

For electronic student manual users, embedded links are added to your pre- and post-surveys on the student manual page for easy access.



Attendance

Easily track attendance through in-class roll taking and by lesson.



Let's make grant data collection easier.